CAMDEN MARKET

# NEW TAI TRADERS THE ESSE NTIALS

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**NEW TRADERS**THE ESSENTIALS

2019

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# HOW MUCH DOES IT COST TO RENT A STALL PER DAY?

**EAST YARD** 

MONDAY-THURSDAY

**FRIDAYS** 

SATURDAY-SUNDAY & BANK HOLIDAYS

£15

£30

£65

MARKET HALL

MONDAY-THURSDAY

**FRIDAYS** 

SATURDAY-SUNDAY & BANK HOLIDAYS

£20

£30

£65

CAMDEN LOCK PLACE / MIDDLE YARD

MONDAY-FRIDAY

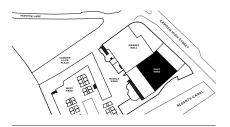
SATURDAY-SUNDAY & BANK HOLIDAYS

£40

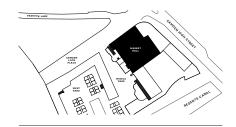
**280** 

LOCATIONS

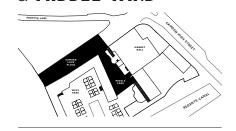
EAST YARD



MARKET HALL



CAMDEN LOCK PLACE & MIDDLE YARD



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#### WHAT IS THE MINIMUM I NEED TO START TRADING?

#### TO REGISTER

- Proof of identity document
  - Full and valid UK or foreign passport, that has the Machine Readable Zone
  - Photocard national identity card, that has the Machine Readable Zone
  - Full UK paper driving licence
  - A full UK or foreign photocard driving licence
  - Benefit entitlement letter (less than 12 months old, confirming benefit payable at time of issue)
  - Blue disabled driver's pass
- Two proofs of current UK address documents
  - Full UK paper driving licence (if not already used to verify your identity)
  - UK or foreign bank/credit card statement (less than three months old and not printed from the internet). Store card statements are not accepted.
  - UK mortgage statement (less than 12 months old and not printed from the internet)
  - Council Tax bill, payment book or exemption certificate (less than 12 months old)
  - Council/Housing Association tenancy agreement. Private tenancy agreements are not accepted
  - Council rent book/card (showing a payment within past 12 months)

- Jobcentre Plus letter confirming National Insurance number (less than three months old)
- Benefit letter/adjustment letter (less than 12 months old and addressed to you. The letter must confirm that the benefit was payable at the time of issue)
- Letter/bill from utility company (less than three months old, except for water bills, which must relate to the current charging period. The letter/bill must confirm that you receive a service from the company and cannot be printed off the internet). Mobile phone bills are not accepted.
- TV Licence letter or Direct Debit schedule (less than 12 months old. The document needs to detail your name and address and confirm the existence of a TV Licence)
- UCAS Letter (student/graduate accounts only—less than 12 months old, showing offer of a place on a course in the current or next academic year)
- Your registered company name (if it is a limited company).
- Details of the business ownership (if it is not a limited company or you are trading under your own name).

#### FOR THE STALL

- A white tarpaulin at least  $2m \times 2m$  and enough market clips to keep it in place.
- A tablecloth that covers your stall, including the sides (so, at least 2m × 1m). Choose a good fabric that fits the theme of your stall.
- A stall 'skirt'. This is material to cover the front and sides of the stall, below the table. It covers your storage area, and can be used to display a sign. This skirt should be neat, tight and approximately 4.5m × 1m.
- A debit or credit card to pay the rent. A Market Manager will come to your stall at some point during the day to collect.
- Your signage. This should be legible, eye-catching, and in a good quality material. Your signage should include either your name or your trading name so that customers are able to identify your stall.
- Your own lights and extension leads, with plug fittings: 16-amp commando if your stall is outside, standard 13-amp three pin if you are inside.

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# WHAT ARE THE TRADING HOURS?

Trading hours are from 10am to 6pm.

# WHEN DO CASUAL TRADERS **NEED TO ARRIVE?**

Causal traders must arrive by 9.15am and go straight to the Market Manager's Office, 54-56, Camden Lock Place

#### WHAT WILL I NEED FOR THE STALL?

- A white tarpaulin (for East Yard only) at least 2m x 2m and enough market clips to keep it in place.
- A tablecloth (for East yard and Market Hall only), that covers your stall, including the sides (so, at least 2m x 1m). Choose a good fabric that fits the theme of your stall.
- A black plain cloth (for Camden Lock Place and Middle Yard only) at least 2m x 1m.
- A stall 'skirt' (for East yard and Market Hall only). This is material to cover the front and sides of the stall, below the table. It covers your storage area, and can be used to display a sign. This skirt should be neat, tight and exactly 4.5m by 0.8m.
- A debit or credit card to pay the rent. A manager will come to your stall at around midday to collect.
- Your signage. This should be legible, eyecatching and in a good quality material.
- A price list of your goods.
- Your own lights and extension leads, with plug fittings: 16 amp commando if your stall is outside, standard 13 amp three pin if you are inside.

# DO I NEED TO **BRING A TABLE?**

No, we provide the stall frame and a wooden board (this applies to East Yard only).

# CAN I PLAY MUSIC ON MY STALL?

Only with the permission of a Market Manager.

# ARE THERE STALLS INSIDE?

Yes, these are also assigned according to availability.

#### CAN I CHOOSE MY SPACE?

Stalls are assigned by a Market Manager.

### WHEN ARE STALLS ALLOCATED?

All traders must arrive at the Market in time for stall allocation at 9.30am. Stalls will only be allocated to casual traders who have booked.

All bookings must go through: bookings@camdenmarket.com or the trader will be turned away at the discretion of the Market Manager. **NEW TRADERS** THE ESSENTIALS CAMDEN MARKET

#### WHERE DO I WAIT FOR A CASUAL STALL?

Traders should wait in the East Yard, the glass-roofed area overlooking the canal.

#### CAN I DRIVE ONTO THE MARKET TO DELIVER MY STOCK?

The Market is closed to vehicle traffic between 09:00 and 19:00. Outside of these times, vehicle access is at the discretion of our Security Team,

whose office is at the junction of Camden Lock Place and Chalk Farm Road. There is no dedicated parking for the Market.

#### WHAT IS A CASUAL TRADER?

Casual traders get stalls day-to-day and stalls are allocated based on availability on that specific day. This is how everyone starts on the Market,

and we keep a proportion of our stalls available for 'casuals'. Rent is paid, daily, by credit or debit card.

# CAN I GET A REGULAR STALL?

Casual traders are considered for regular slots as they become available. Just let a Market Manager know if you're interested in a regular stall.

# DO I NEED A LICENSE TO TRADE?

No, this is a private site and you are covered by our trading license.

# ARE THERE ANY RESTRICTIONS ON WHAT I CAN SELL?

YOU CANNOT SELL THE FOLLOWING:

- 1 Alcohol
- 2 Black (or neutral) Henna
- 3 Counterfeit goods
- 4 Drug paraphernalia
- 5 Real animal fur (including vintage and items not labelled as fur)
- 6 Rude or offensive products

# DO I NEED PUBLIC LIABILITY INSURANCE?

We advise all traders to have public and product liability and insurance and for traders who have stall assistants, employer liability insurance is a legal requirement.

All three insurances are included as part of the membership of the National Market Traders Federation and can also be purchased through an insurance broker.

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# IS THERE SOMEWHERE THAT I CAN STORE MY STOCK?

We rent two storage areas to a third party.

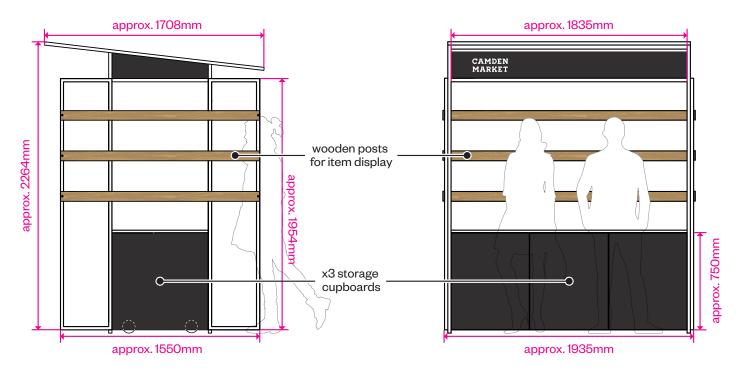
Ask another trader or one of the Market Managers and they will put you in contact with the person providing the storage

#### ARE THERE FREE TOILETS?

There are toilets for traders located on the second floor of the Market Hall.

#### WHAT SIZE ARE THE STALLS?

For Camden Lock Place and Middle Yard, please see the approximate dimensions below:



Our standard outdoor stall size is approximately 1835mm wide by 2264mm tall with a depth of 1550mm. There are wooden posts to display items on or from, with three storage cupboards.

Please note that the East Yard and Market Hall stalls differ in appearance and vary in size.

# WHERE CAN I BUY ELECTRICAL AND MARKET SUNDRIES?

These are good places to start:

#### **Electrical adapters**

- City Electrical Factors
- Screwfix
- Toolstation

#### **Market equipment**

- Apex Market Stalls
- Gardners
- Shopfittings

- Tarapflex
- Trader Supplies

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# IS HELP AVAILABLE FOR GETTING STARTED?

Market traders with less than 12 months experience can access financial support and business mentoring through Start Up Loans UK. Start Up Loans UK is a government funded initiative that provides loans and business mentoring to entrepreneurs.

The average loan size for a Start Up Loan is £5,400 with a fixed rate of six percent the loan is repaid over one to five years. The loan is a personal loan given for business purposes.